LOGIC - RESEARCH



SOUTH WEST Logistics and Industrial Commentary

H1 2015 Review

- Take-up for units above 50,000 sq ft across the South West Region reached 1.36 m sq ft in H1, more than double that of H2 2014 and 27% higher than the same period last year.
- Demand is strong in all areas of B8, with some signs of an increase in B2 demand (up to 20% of the total from a historic average of c.10%) due to changes in the aerospace industry.
- Second hand demand remains very competitive in the 25,000 50,000 sq ft size bracket. Strong competition for existing premises (e.g. from companies such as DHL, FEDex etc.) in combination with limited availability is leading to strong rental growth.
- In addition, there remain a number of unsatisfied large (300,000 sq ft plus) requirements totalling 2.7m sq ft.
- There were two significant land sales in H1 2015. The first saw St Francis and Marcol buy 82 acres of brownfield land for a mixed use business space focussed scheme in East Works, Filton. The land may see the development of speculative units between 50,000 70,000 sq ft during 2016. Meanwhile, YTL bought Filton Airfield from BAe, totalling 600 acres, with development likely to come forward in late 2016/early 2017.
- Existing stock is at an all-time low, with the vacancy rate standing at sub-5% across Bristol. In order to satisfy growing demand over the next few years, landlords will need to consider increasing the level of new development.
- Prime headline rents increased across all size brackets, with secondary midsized units showing the strongest growth - 15-20% over the last 12 months. Meanwhile, incentives have remained relatively flat during H1, following strong inward movement over the last few quarters. Occupiers can currently achieve 4-5 months rent free per five-year term.

Selected South West transactions H1 2015						
Address	Occupier	Size (sq ft)	Rent (per sq ft)	Date		
Foundry Lane, Fishponds	Private	124,899	NA*	Feb-15		
Universal House, Pennywell Road	Bristol Costume	56,283	£4.50	Feb-15		
20 Patchway Trading Estate	Sytner Ltd	56,565	£4.00	Mar-15		
5 Patchway Trading Estate	Airhop	60,268	£5.00	Jun-15		
Former City Link, Jupiter Road, Patchway	DX	66,403	£6.00	Jun-15		
*Freehold purchase						



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Q2 2015 Prime headline rents (£ per sq ft) / - movement expected to Q2 2016					
Market	under 20,000 sq ft	20,000 to 50,000 sq ft	50,000 + sq ft		
Bristol	£8.75 ▲	£7.75 🔺	£7.00 ▲		
Swindon	£7.50 ▲	£6.50 ▲	£6.25 🔺		
Exeter	£6.50 ▲	£5.75 🔺	£5.25 ▲		
Plymouth	£5.50 ▲	£4.75 ▲	£3.50 ▲		



Unit 110 at Faraday Park in Swindon (59,000 sq ft), owned by Lancashire County Council, was let to VEC Ltd in July 2015.

Regional outlook

- Driven by growing demand and limited available stock, we expect a new tranche of speculative development to be delivered to the market over the next few quarters, particularly in the mid-size category (40,000 70,000 sq ft).
- Rental growth is expected to continue for well-refurbished second-hand stock, with rents set to rise by an additional 10% over the next year. Meanwhile, no further movement of incentives is expected.

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