

KNIGHT FRANK
COMMERCIAL RESEARCH

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Knight Frank's Commercial Research team, based in London, comprises 16 multi-disciplined professionals who have a considerable depth and breadth of property market knowledge and experience. ...

Working with colleagues from across our business, the research team actively engages with clients through one-to-one presentations, bespoke research, thought leadership and Knight Frank's flagship events.



OUR CAPABILITY

The team undertakes market analysis, bespoke projects and fee based consultancy for a range of occupier, investor and developer clients. Our core competencies include:

- ◆ Property market data and analysis
- ◆ Development and occupational analysis
- ◆ Forecasting
- ◆ Tenant profiling
- ◆ Economic analysis
- ◆ Investment market analysis
- ◆ Demographic and catchment analysis

Commercial success relies on understanding current and future market trends, managing risk and identifying new opportunities. Our multi-disciplinary team has the expertise to evaluate and advise on market movements. We offer global coverage and a comprehensive range of research products and strategic services.

We also provide a highly regarded service through our Information Centre, assisting with all property related information including business, the economy and demographics.

OUR AREAS OF EXPERTISE

INTERNATIONAL

Supported by a global network of 240 offices in 43 countries, the International Research team continuously monitors trends in office, retail and logistics property markets around the world.

The London team is at the heart of a seamless network of over 50 researchers extending across Europe, Asia-Pacific, Africa, the Middle East and, via our partners Newmark Knight Frank, North America.

We produce a series of regular international research publications ranging in scope from reports providing comprehensive coverage of global market activity to city-specific bulletins.

In addition, the team maintains a database of international property market data, which is used to provide clients with regular market intelligence. We are also able to provide clients with bespoke consultancy services in response to specific requirements for detailed market information and analysis.

UK

We are supported by a strong network of regional offices which provide us with regular data and intelligence on key local property markets, equipping us with a detailed knowledge of the property market at both macro and micro levels.

Our coverage extends across all the major sectors – offices and industrial and retail. We have particular expertise in the healthcare, shopping centre and retail warehouse markets. In addition, we have a detailed knowledge of the principal UK city markets.

In addition to strategic level research, we also have a strong capability to undertake market analysis at a more local level through the use of our own data and other bespoke tools such as GIS systems. These enable us to build up a detailed picture around a specific location.



CENTRAL LONDON

Knight Frank's Central London Research team tracks and analyses a range of market indicators covering all aspects of the capital's commercial property market. The geographical area covered stretches from Hammersmith in the west to Stratford in the east; and from Camden in the north to Southwark in the south.

In addition to retrospective market indicators, such as take-up and supply, we also comprehensively track the potential development pipeline across Central London, identifying known schemes with planning permission and potential development sites. This forward-looking approach ensures our clients receive the best possible advice to maximise future performance of their assets.

Our future demand, development pipeline, take-up and supply indicators provide us with the tools necessary to undertake five-year headline rental growth forecasting in the Central London office markets and also on a sub-market level.

SPECIALISTS

In addition to strong market focused analysts, the senior members of the Knight Frank commercial research team all have distinct specialisms at an asset class or client type level. So we have specialist knowledge about the occupier, the investor, retail markets and specialist asset classes that can be drawn upon in support of client engagements. We also draw upon a dedicated Geographical Information Systems (GIS) capability and an experienced information services team.

HOW YOU BENEFIT

Research has become an integral part of the overall real estate investment or usage decision, and is often the first service to assist in any development, occupation and investment decision making processes.

We have a wealth of information both at the economic and property sector level, in order to offer our clients an ever improving and unique service that helps them make the right decision and exceed their objectives.

WHY USE KNIGHT FRANK RESEARCH?

With a team of 16 experienced individuals available to assist your research needs across all sectors, we have the ability to interpret the general market trends and forecasts upon specific property portfolios and aid clients in their quest to add value to all property solutions.

Whether your activity is related to public relations, pitching or customer relationship building, incorporating research information can support and will give you the edge over your competitors.

We are also happy to take on consultancy projects. Fees subject to negotiation.

KEY CONTACTS



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